

[Free] Packaging Your Crafts: Creative Ideas for Crafters, Artists, Bakers, More

Packaging Your Crafts: Creative Ideas for Crafters, Artists, Bakers, More

Viola E. Sutanto

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Whether you're selling on Etsy, in retail, or at a fair, your crafts deserve a package that's as appealing as they are. This inspirational guide shows crafters how to get that professional edgeand turn one-time buyers into loyal customers. It

discusses specialist terms, standard envelope sizes, and various materials, and offers a wealth of ideas, tutorials, templates, charts, and interviews with the experts.

It has a ton of great ideas that can really take your gifts to the next level Viola makes achieving that professional look seem so easily attainable. Prudent Baby / Pretty Prudent