

(Pdf free) Noted: A Journal to Explore How We Shape, Create, and Develop Ideas

# Noted: A Journal to Explore How We Shape, Create, and Develop Ideas

Adam Turnbull

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#2584186 in Books Adam Turnbull 2015-10-06 2015-10-06 Original language: English PDF # 1 7.50 x .42 x 5.501, 1.00 Binding: Stationery 176 pages Noted A Journal to Explore How We Shape Create and Develop Ideas | File size: 36.Mb

**Adam Turnbull : Noted: A Journal to Explore How We Shape, Create, and Develop Ideas** before purchasing it in order to gage whether or not it would be worth my time, and all praised Noted: A Journal to Explore How We Shape, Create, and Develop Ideas:

0 of 0 people found the following review helpful. The perfect source for quick inspiration! By Ned Rogers Great book! Highly recommend to anyone looking for quick inspiration. Perfect Christmas or Birthday gift 0 of 0 people found the following review helpful. The spark for your ideas By Alexander Singh "Noted" is a fantastic tool to help spark new ideas or help you rethink existing ones. It's beautifully designed and lets you navigate through the book as you wish -

with each page presenting a particular object and a call to action to get you started. Examples include "Iron out the creases" next to the image of a creased and crumpled piece of paper, and "Each tells a different story" next to a mixed bunch of pens and markers. Whether you work in a creative field, or are simply looking to create new ideas, you'll find a fun, simple and engaging set of lightweight prompts within these pages. Highly recommended.

Adam Turnbull started documenting his creative ideas on any piece of paper that inspired him: a photograph, a postcard, an envelope... When he began binding these pieces in small books, he discovered that the "canvas" he originally used helped shape more concepts. And so Noted came to life: an interactive journal that features an array of images of things on which to record ideas, from letterhead or a guest check to the palm of the hand, a napkin, or a matchbook. Along with striking images of common items, Noted encourages interaction with subtle, open-ended, and random prompts, facts, and quotes. The results will be as unique as your own experiences . . . A blank matchbook may become the canvas for a restaurant logo. A brick wall could elicit a rendering of street art, a piece of fiction about the Berlin Wall, or a political message for the masses. Draw, write, doodle, collage. Noted encourages you to use the medium to express yourself in a way that is distinctly yours.

In addition to the visual prompts, Noted includes inspirational factoids musician Richard Berry wrote the lyrics for raunch rock classic "Louie Louie" on toilet paper and motivational quotes including Nick Cave nugget "To act on a bad idea is better than to not act at all." [Turnbull] hopes his book kickstarts readers' imaginations --Fast Co. About the Author Adam Turnbull is an artist and graphic designer who has worked with clients worldwide, including Cirque du Soleil, Samsung, The Washington Post, VISA, Bloomberg Businessweek, Harvard Business , Wrangler Jeans, Adidas, and the United Nations. He is the illustrator of The Book of Doing (Perigee 2012) by Allison Arden. A native of Australia, he lives in Brooklyn.