

(Free download) For a Better World: Posters from the United Nations

For a Better World: Posters from the United Nations

Edward B. Marks

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#3374323 in Books Pomegranate 2000-09 Original language: English PDF # 1 .52 x 9.08 x 11.11, #File Name: 0764913409159 pages | File size: 38.Mb

Edward B. Marks : For a Better World: Posters from the United Nations before purchasing it in order to gage whether or not it would be worth my time, and all praised For a Better World: Posters from the United Nations:

0 of 0 people found the following review helpful. Five StarsBy Jae Jin Parkgood idea posterbook, peace love !!0 of 0 people found the following review helpful. GAE TO ARTIST FOR IDEAS!By skiskiI GAVE TO SHEPARD FAIREY! SAY'S HE LOVE IT! HOPEFULLY HE WILL USE FOR WORKING ON A PRINT OR AFINE PIECE OF ART!2 of 2 people found the following review helpful. Posters for the peopleBy RobinWith an organization as diverse as the UN you would expect their posters to vary enormously in creativity and appeal and the one hundred and fifty in the book certainly reflect this. Those included are probably a good cross-section of what has been published by various UN agencies. I think it's worth remembering that the agencies are situated in various cities round the world and they reflect poster styles of different cultures. This most likely explains why there is no real design style to any of the work shown.Surely as a world organization it should be possible to create some sort of `brand feel' to all this work, a simple idea might be to have a colored strip across the top or bottom of every UN poster (say: about ten percent of the total depth) which has some sort of color design and the UN logo.Although most of the posters have colorful imagery,

either as graphics or photos I don't think many are what might be called eye-catching award winners. So many of them have interesting images but use very ordinary designs and typography and as you look through the book there seems an even blandness that is only broken by something truly creative and eye-catching. To the other extreme there are a few that are just awful, in particular two that show all the members of the Security Council and General Assembly in group photos. The book will have a mild interest for graphic designers though I bet most copies were bought by the various agencies whose posters are featured. ***SEE SOME INSIDE PAGES by clicking 'customer images' under the cover.

This beautifully designed and collectable book reproduces the best of hundreds of posters issued over the years by the United Nations, since the organization's inception in 1946. From its beginning, the UN addressed the world through the medium of posters. Heralding the call to disarmament, the demand for human rights, the plight of refugees, and countless other civic and humanitarian causes, the UN's posters are widely recognized for their bold design, artful composition and skillful rendering. Including rare specimens from the organization's early days including two posters produced by the UN's predecessor organization, the League of Nations, the book pictures prizewinners from various competitions and those adapted from work by such well-known artists as Norman Rockwell, Pablo Picasso, Hans Erni, Peter Max, and Robert Rauschenberg. Also included are biographies of select artists and a preface by UN Secretary-General Kofi Annan.