

Floral Tributes: For Modern Memorial Services

From Florists Review Pr

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From Florists Review Pr : Floral Tributes: For Modern Memorial Services before purchasing it in order to gauge whether or not it would be worth my time, and all praised Floral Tributes: For Modern Memorial Services:

0 of 0 people found the following review helpful. Great book for floristBy CustomerThis book has lots of traditional and untraditional floral designs for sympathy. Layout was a little jumbled, but i love the new ideas0 of 1 people found the following review helpful. Five StarsBy Terry ClaytonGreat product. Just what we needed.

This freshly styled sympathy book was created in response to customer requests for a new selling guide that can be used during client consultations. The spiral binding allows the book to open completely and the laminated cover discourages water damage. Organized by color, each section includes a variety of tributes, including casket sprays, wreaths, hearts, baskets, vase arrangements, sprays and even plants. The designs are classic, but modern. New Sections in this Book: -- Patriotic Tributes: celebrating the lives of those in military and other service professions. -- Personalized Pieces: examples of how items meaningful to the deceased can be incorporated into offerings. -- Cremation Containers: ideas for adorned urns and boxes using flowers. -- Keepsakes: examples of how adding keepsake items will provide cherished memories for the living. -- Flower Identification: photographs to help you sell. This book also discourages the use of "in lieu of flowers" by suggesting alternate phrases that don't demand how mourners should express themselves. Floral Tributes for Modern Memorial Services will assist florists in providing

ideas and inspiration to allow customers to enjoy giving flowers again.